



POLITICAL INQUIRY FORM

KYW

Candidate

SPECIAL ☐ **PRIMARY** ☐ **GENERAL** ☒ **OUT OF WINDOW** ☐

RECORD OF REQUEST – Political Broadcast Time: 4th Qtr 2012

NAME OF REQUESTOR: Michael D'ettore

1. NAME OF AD AGENCY: Shorr Johnson Magnus
1831 Chestnut Street, Suite 602
Philadelphia, PA 19103
Phone: 215-567-4080

2. ORGANIZATION PAYING FOR TIME: Bob Casey for Senate
30 South 15th Street, Suite 400
Philadelphia, PA 19102
Phone: 215-567-4190
Treasurer: Charles Lyon

3. ORGANIZATION FURNISHING TAPES: Same as Item 1
4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate
5. PRODUCT OR CATEGORY: Candidate – US Senate, PA
6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Democratic
5. DATE OF REQUEST 09/21/12

6. NATURE OF REQUEST:
(a) Request for Candidate rate card ☒
(b) Other request as stated below ☒
Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST
(a) Granted ☒
(b) Denied (reason) _____
(c) Withdrawn (reason) _____
(d) Avails offered _____

8. SUBSEQUENT DEVELOPMENTS See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for John Link, CBS Television Stations 09/28/12